

CHIDOZIE ELVIS OKAFOR

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PROFESSIONAL SUMMARY

Mission-driven Senior Product Manager and Head of Product with a multidisciplinary background spanning design, technology, healthcare, and entrepreneurship. Founder of Trimacare, a pregnancy lifestyle platform, currently building a globally accessible, multilingual, culturally inclusive prenatal and postpartum care application from the ground up. Brings a rare combination of product vision, solo full-stack development capability (Flutter, Supabase, OpenAI API), and deep empathy for underserved communities to health technology product development. Experienced in defining product roadmaps, leading agile sprints, and building user-centered digital products that address real-world healthcare access gaps.

CORE COMPETENCIES

- Product Strategy + Roadmap | Agile Methodology | Sprint Planning + Backlog Management
- User Story Development | Feature Prioritization | Product-Market Fit Analysis
- Mobile Development (Flutter) | Supabase | OpenAI API | GitHub | Linear
- Digital Health | mHealth | Maternal + Prenatal Health | Postpartum Care
- Health Equity | Cultural Competency | Multilingual UX Design
- HIPAA Compliance Awareness | API Design | Cross-Platform Development
- User Research | Competitive Analysis | Go-to-Market Strategy
- Clinical Stakeholder Collaboration | Medical Advisory Coordination | Team Leadership

PROFESSIONAL EXPERIENCE

Founder + Head of Product | Trimacare — Roxbury, MA

2026 – Present

Founded and led the development of Trimacare, a pregnancy lifestyle platform where prenatal care meets cultural wisdom and community. Sole product leader and developer building a globally accessible, multilingual, and culturally inclusive maternal health platform with a mission to make world-class prenatal care a fundamental human right.

- Define and own the complete product roadmap across a 12-month runway to MVP launch (July 2027); manage all sprint planning, feature prioritization, and development milestones using Linear with GitHub integration
- Architect a 6-layer platform: clinical pregnancy tracking, cultural wisdom content library, multilingual community platform, AI-driven personalized care plans, postpartum support module, and partner/father engagement tools
- Lead all technical development independently using Flutter (cross-platform iOS/Android), Supabase (real-time database, authentication, storage), and the OpenAI API (AI personalization and content recommendation)
- Define multilingual content architecture beginning with Igbo and English, expanding to Spanish, Portuguese, Haitian Creole, German, Japanese, and Mandarin, serving globally underrepresented communities
- Coordinate clinical product guidance with a medical advisor to ensure clinical accuracy and safety of all health content

- Conduct ongoing market research into maternal health equity gaps, competitor landscape, and user needs across diverse cultural communities

Project Manager | Technology + Design Lead | Temple University — Philadelphia, PA

2023 – 2024

Applied design thinking and technology-forward approaches to complex institutional design and planning challenges for a major research university.

- Directed data-driven multi-site development analysis; synthesized complex site constraints and phasing logic into clear institutional decision-making frameworks
- Led stakeholder-facing presentations for institutional leadership, demonstrating strong product storytelling and executive communication capability

Operations + Compliance Manager | Utonix Nigeria Limited — Nigeria / United States

2015 – Present

- Managed operations compliance and process improvement for a multi-country consumer goods distribution network, demonstrating systematic analytical and process design skills directly applicable to health platform operations

ENTREPRENEURIAL + TECHNICAL HIGHLIGHTS

Founder + CEO, Red Remedy — Roxbury, MA |

2025–Present.

Built a functional beverage brand from concept to commercial market, demonstrating full product lifecycle execution capability from formulation through supply chain, sales, and brand development.

Founder, Custom Archetype — Roxbury, MA |

2024–Present.

Digital art and print-on-demand e-commerce platform; manages end-to-end product design, Printify fulfillment integration, Stripe payment processing, and customer experience workflow.

EDUCATION

Master of Architecture + Environmental Design — Temple University, Philadelphia, PA | 2019 – 2022

Bachelor of Science, Financial Accounting + Audit Practice — Covenant University, Nigeria | 2012 – 2016

Academic Achievement Award — Temple University

TECHNICAL SKILLS

Development: Flutter, Supabase, OpenAI API, GitHub, Cursor, Linear

Design + UX: Figma, AutoCAD, Adobe Creative Suite, Canva

PM Tools: Notion, Linear, GitHub, Google Drive, Microsoft Office

Languages: English (Fluent), Igbo (Native); multilingual platform development experience