

CHIDOZIE ELVIS OKAFOR

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PROFESSIONAL SUMMARY

Multidisciplinary Creative Director and Art Director with a Master of Architecture and a career-spanning portfolio covering institutional architectural visualization, brand identity, fashion design, digital art, 3D fabricated collector pieces, and social media creative. Positioned at the intersection of design thinking, visual storytelling, and entrepreneurial brand building, with a proven ability to conceive and execute creative visions across architecture, product, apparel, digital media, and physical art. Equally fluent in traditional design disciplines and AI-powered creative tools. Currently directing the creative output of multiple concurrent brands simultaneously, from premium beverage identity to digital art commerce to physical collector art.

CORE COMPETENCIES

- Creative Direction | Art Direction | Brand Identity Development | Visual Storytelling
- Campaign Concepting | Mood Board Development | Concept Presentation
- Adobe Creative Suite (Photoshop, Illustrator, InDesign) | Canva | Figma | CLO 3D
- Photorealistic Visualization | Rhino 3D | SketchUp 3D | V-Ray | Enscape
- 3D Printing + Physical Fabrication (Bambu Lab P1) | Digital Art + Limited Edition Design
- Social Media Creative | Instagram + TikTok Content | Content Strategy
- Fashion Design | Apparel + Collection Development | Technical Specification
- AI-Assisted Design Tools | Midjourney | ChatGPT | Design Automation

PROFESSIONAL EXPERIENCE

Creative Director — Multi-Brand Portfolio | Independent — Roxbury, MA

2023 – Present

Serve as Creative Director across a portfolio of independent brands and ventures, directing full creative output from brand identity through campaign execution, product design, digital content, and marketing materials.

Red Remedy (Premium Functional Beverage Brand)

- Developed full brand identity, visual language, and market positioning for a premium hibiscus-based functional mocktail targeting the corporate wellness and sober-curious market
- Directed label design, brochure development, social media creative template system, billboard poster concepts, and corporate thank-you card design
- Direct all Instagram content strategy and TikTok creative output (@redremedynaturalmocktail)
- Designed corporate wellness pitch decks and presentation materials for B2B client acquisition

Custom Archetype (Digital Art + 3D Collector Art)

- Founded and direct a print-on-demand digital art brand with a premium physical collector art product line
- Design all digital art products and direct end-to-end customer experience from order to delivery
- Create 3D abstract art, three-dimensional representations of paintings, using a Bambu Lab P1 3D printer across multiple filament colors; developed limited-edition numbering systems and certificates of authenticity
- Designed premium collector packaging: UV-bonded seamless glass cases with wooden bases (\$150–\$600 per piece)

RevAmp Gym (Creative Consulting)

- Design concept boards, promotional posters, and Instagram content for gym marketing and membership acquisition campaigns
- Develop visual communications aligned with RevAmp's brand identity and business objectives

Project Architect | Institutional Visualizer | Temple University — Philadelphia, PA

2023 – 2024

- Produced photorealistic donor study renderings for the College of Public Health clinic renovation, supporting capital fundraising for institutional leadership and major donors
- Directed design and visualization of Temple University Center City Campus exterior signage across two building elevations; created photorealistic before-and-after renderings for city council and stakeholder approval

- Produced multi-site massing study presentations for Temple University's 14-year campus housing development plan; directed all 3D production and visual presentation materials

Graduate Architectural Designer | Competition Architect | Graduate Architecture Program — 2020 – 2022

- Art directed and produced all creative deliverables for "Turninn I Valhalla," an Iceland Cave Tower for the Bee Breeders International Competition; directed 3D modeling (Rhino 3D), rendering (V-Ray), post-production (Photoshop + Illustrator), and presentation (InDesign)
- Designed The Eden Sanctuary: photorealistic visualization in Enscape and axonometric drawings for augmented reality; recognized for design quality and social impact narrative

Fashion Designer | Independent —

Ongoing

- Design and develop apparel collections using CLO 3D garment simulation software and AI-assisted design tools
- Produce full design presentations including mood boards, technical specifications, colorway explorations, and collection narratives
- Leverage AI platforms to accelerate concept development, material visualization, and client communication

Creative + Marketing Lead | Utonix Nigeria Limited — Nigeria / United States

2015 – Present

- Directed creative and marketing outputs for brand communications across a leading West African consumer goods distribution network

EDUCATION

Master of Architecture + Environmental Design — Temple University, Philadelphia, PA | 2019 – 2022

Bachelor of Science, Financial Accounting + Audit Practice — Covenant University, Nigeria | 2012 – 2016

Academic Achievement Award — Temple University

TECHNICAL SKILLS

Creative + Design: Adobe Photoshop, Illustrator, InDesign, Canva, Figma, CLO 3D

3D + Architecture: Rhino 3D, SketchUp 3D, V-Ray, Enscape, AutoCAD, Revit

Fabrication: Bambu Lab P1 3D Printer

AI Tools: ChatGPT, Claude, Midjourney, AI Design Platforms

Marketing: Buffer, CapCut, HubSpot, Social Media Strategy

Languages: English (Fluent), Igbo (Native)