

CHIDOZIE ELVIS OKAFOR

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PROFESSIONAL SUMMARY

Executive-level General Manager and VP of Operations with over a decade of multi-market consumer goods experience spanning wholesale distribution, international logistics, brand management, operations compliance, and consumer wellness product development. Track record building and scaling operations across multiple geographies, from West African distribution networks to US-based corporate wellness brands. A financially grounded operator (BSc Financial Accounting + Audit Practice) and creative leader (Master of Architecture) with a unique ability to navigate both the strategic and executional dimensions of any business challenge. Proven capability to build teams, design operational systems, manage international supply chains, and develop brands that create lasting market value.

CORE COMPETENCIES

- P&L Management | Operational Excellence | Multi-Market Business Strategy
- Executive Leadership | Organizational Development | Team Building + Training
- International Operations | Supply Chain Governance | Import/Export Management
- Consumer Goods (CPG) | Brand Portfolio Management | Go-to-Market Strategy
- Corporate Wellness | B2B Sales Leadership | Key Account + Institutional Management
- Process Design + Standardization | Compliance Management | Risk Mitigation
- Financial Management | Budget Development | Cost Structure Optimization
- Creative Direction | Brand Identity | Consumer Insight + Positioning

PROFESSIONAL EXPERIENCE

Founder + Chief Executive Officer *Red Remedy* — Roxbury, MA | 2025 – Present

Founded and led a premium functional beverage brand from zero to commercial operations with active corporate wellness contracts and a B2B institutional sales strategy targeting the greater Boston market.

- Built the complete business independently: product formulation, brand development, production operations, supply chain, corporate B2B sales, regulatory compliance, and financial management

- Developed and executed go-to-market strategy targeting the corporate wellness sector; secured first institutional contract with Family Independence Inc. (76-unit corporate wellness delivery, July 2026)
- Manage full P&L: ingredient procurement (~\$200/batch), packaging supply chain, revenue generation, and gross margin optimization
- Building recurring corporate subscription model at institutional pricing (\$12–15/bottle) to drive predictable monthly revenue from established organizational clients
- Pursuing full regulatory compliance: ServSafe Food Manager certification, Boston Food Establishment License, Vendor Permit (Boston ISD)
- Established formal business partnership with RevAmp Gym (Roxbury, MA) for brand distribution and corporate wellness programming integration

Operations Director | Business Development Lead *Utonix Nigeria Limited — Nigeria / United States* | 2015 – Present

Senior contributor to the operational and strategic leadership of Utonix Nigeria Limited, one of West Africa's most formidable distributors of skincare and hair care products with a network spanning beyond West Africa.

- Directed operations compliance programs for a multi-country distribution network; led process redesign and standardization across logistics, inventory, and distribution workflows
- Managed international logistics pipeline including container shipments from the United States and other countries to Nigeria — coordinating supplier procurement, shipping documentation, and customs compliance
- Led staff training and organizational development programs; built operational capability and compliance standards across the distribution organization
- Contributed to strategic business development, partnership management, and expansion of the wholesale and retail distribution network across the West African regional market
- Supported strategic brand positioning and market development for the StanElvis Skincare brand

Owner's Representative | Project Executive *Independent Contractor — Boston, MA* | 2024 – Present

- Deliver capital project and program management services managing multi-stakeholder environments, budgets, and project portfolios — demonstrating executive operational capability applicable to large-scale CPG operations

ENTREPRENEURIAL HIGHLIGHTS

Founder / Custom Archetype — Roxbury, MA | 2024 – Present. End-to-end consumer product business: digital art + 3D collector art. Manages supplier relationships (Alibaba, Printify), e-commerce operations, product design, and fulfillment workflows.

EDUCATION

Master of Architecture + Environmental Design | Temple University, Philadelphia, PA | 2019 – 2022

Bachelor of Science — Financial Accounting + Audit Practice | Covenant University, Nigeria | 2012 – 2016

Academic Achievement Award | Temple University

TECHNICAL SKILLS

Operations + Supply Chain: Alibaba | Amazon | Printify | Wave (Accounting) | HubSpot CRM Leadership

Tools: Notion | Microsoft Office | Google Suite | Zoom Creative: Canva | Adobe Creative Suite | Buffer

Languages: English (Fluent) | Igbo (Native)